**Jim Longo** [jimlongo@rdiv.com](mailto:jimlongo@rdiv.com) 416-939-9359

Jim is a **Web Programmer** and **Developer** with extensive background in programming, web design, media, technology and communications industries. Searching for a challenging and learning environment that provides an opportunity for growth. Jim works well in a busy environment and he has lengthy experience within deadline driven, team oriented, and creative atmosphere.

**Skills:**

* 15+ years experience with HTML and CSS
* 3+ years with HTML(5), PHP, and Javascript
* worked in Agile team environment
* responsive design using frameworks and CSS media queries
* 3 years experience with Wordpress platform, customization and modification
* Have worked with other CMS (Drupal) and MVC systems
* eCommerce experience with WooCommerce (Wordpress) and osCommerce
* Experience with W3C WCAG guidelines and AODA requirements
* Database experience with MySQL, SQL Server and Filemaker
* Managed Centos/Cpanel webservers
* Experienced with web video compression and delivery in various formats

**Technologies and Tools:**

HTML5 / CSS 3 (Sass / Less) GIT / SVN Apache / NginX

PHP Grunt / Bower / Node.js Photoshop

Javascript LAMP / MAMP / Vagrant Java / Python

jQuery / Backbone / Angular MYSQL / Mongo db Filemaker

Foundation / Bootstrap JSON / XML

**Availability:** Downtown or mid-town Toronto

**Experience:**

***front-end developer - TheRedPin theredpin.com Feb 2015 - present***

* Work with an Agile team of about 8 developers.
* Foundation framework with javascript (Backbone)
* PHP Phalcon controller and Backbone router.
* Daily scrum and short sprints leading up to launch of v2.0 of company website.

***web developer - DentsuBos Advertising Jan - Feb 2015***

* Develop microsite for Manulife Financial broker contest.
* PHP/MYSQL backend
* Hand coded responsive front-end.

***design and development - Wanless Tennis wanlesstennis.com Nov - Dec 2014***

* Wordpress updated website to communicate information about tennis club, programs, events and policies.
* Events, donation widgets using Google Charting APIs
* Integration with existing broadcast email platform, Facebook, Twitter, and phpBB.
* Fully responsive.
* HTML 5. Video and photo galleries

***developer - H2Central Jul - Aug, Oct 2014***

• front end developer on numerous Wordpress web properties

• backend PHP programming on mutual fund data for BridgehouseCanada.com

• PHP backend for Brandes US scholarship contest

***design & develop - Allenby Daycare allenbydaycare.com Jun - Jul 2014***

* Design website utilizing customized Wordpress theme and plugins
* integrate social media and mail campaigns for SEO optimization

***development - Digital Attractions shareyourmemories.ca Apr - May 2014***

* Customize existing site for Special Events for Rogers Corporate Awards and Ontario Fencing Association
* Modify woo-commerce plugin and jQuery to modify products shown

***developer- PRS Toronto prstoronto.com Feb - Mar 2014***

* Develop php/mysql system to email upcoming interviewers on schedule

***developer- Zebra IT Solutions canroof.com Nov - Dec 2013***

* Develop custom Wordpress site for CanRoof
* Custom functions and plugins for large catalog site
* Customization of Store Finder plugin with Google Maps API

***design & develop- Kevan Staples kevanstaples.com Aug - Nov 2013***

* Develop Wordpress site for composer/musician featuring music and video.

***developer- Zebra IT Solutions iko.com Jun - Aug 2013***

* Maintain custom Wordpress sites for IKO, IKOGroup.
* Upgrade plugins, fix bugs, add features to existing sites.

***adapt for assistive technologies - PRS prstoronto.com Oct 2013***

* Adapt existing private members bulletin board for screen reader
* Meet accessibility requirements to bring site to WCAG AA standard

***design - Tennis Lessons in Toronto tennislessonsintoronto.com Jun - Jul 2013***

* design Wordpress website which aggregates local tennis services.
* SEO work consistently places this site on top of results for tennis lesson searches.

***backend development - H2 Central bridgehousecanada.com Apr-May 2013***

* PHP to ingest xml and excel data provided by client into useable json
* Javascrip for displaying front end graphs and tables of mutual fund pages (Google Charting APIs)
* Fetch excel from daily emails to update database of fund values

***design and development - Digital Attractions shareyourmemories.ca Feb-Mar 2013***

* Develop wooCommerce (ecom) website for purchase of custom products based on customer photographs
* Process includes finding customer photo based on a ticket code, displaying photo(s) with products available
* Shopping cart and checkout arrangements utilizing WooCommerce platform / jQuery
* Credit card integration and shipping modules. Backend xml interface with manufacturer

***design - Bonnie Campbell bonniecampbell.ca Mar - Apr 2013***

* Designed website for psychotherapy practice using Drupal CMS featuring jQuery slideshow.

***design - Tennis Toronto tennistoronto.ca Feb – Mar 2013***

* Re-design website with Drupal CMS. Implementing various modules for functionality and operation.
* Google SEO campaign to raise awareness for client.

***design and development - Spadina Therapy spadinatherapycentre.com Jan – Feb 2013***

* Re-design website to better meet client’s needs
* Added referral page with rotating display of therapists
* Managed tracking and implemented Google Adwords campaign to increase referrals

***design -Janis Ellis, Artist janisellis.com Nov - Dec 2012***

* Designed website to display artist’s paintings
* jQuery lightbox effect and sliding menus
* Hand coded HTML/CSS

***develop - Psychotherapy Referral Service prstoronto.com Jul – Sept 2012***

* Heavily customized php/mysql based bulletin board for internal use of service members
* Customization to allow for extensive trade-based profiles to assist in referral decisions
* Reworked existing Filemaker database to add functionality and keep current

***design and development - Wanless Tennis wanlesstennis.com 2006-2012***

* Design website to communicate information about tennis club, programs, events and policies.
* Designed Facebook, Twitter and Tumblr pages for more interaction with membership.
* Spearheaded and assisted in development of eCommerce site for membership and programs. This highly successful program has achieved 95% adoption rate in first 2 years, and added significantly to membership and income.
* Developed and designed Filemaker database to manage member information and produce timely and relevant data for the board of directors.
* Co-ordinated adoption of on-line booking software. Identified shortcomings and worked with developers to institute modifications. Install and modify php/mysql based mailing list software.

***webserver management 2008-2014***

* Manage Centos VPS for client base. Manage WHM/Cpanel accounts.
* Install firewalls and other modules, including configuration of email and database servers.

**Education:**

***Ryerson University, Continuing Education Courses. Information Technology Studies***

* CXCP673 - Javascript
* CXCP685 - PHP/MYSQL Web Design
* CXEC327 - Advanced SQL
* CXCP695 - eCommerce PHP/MYSQL
* CXCP211 - Java
* CXEC320 - Advanced Java

***Udacity, Private on-line university. Computer Science***

* CS101 - Building a Search Engine (Python)